

CELEBRATING
58 YEAR'S OF HEALTH CARE



T H I N K I N G A H E A D

I N T R O D U C T I O N



Pharmed is a family owned business with over 800 employees, multiple manufacturing sites and business in over 35 countries. Our products are focused on naturally sourced, renewable resource compounds validated by advanced science. Our focus is on licensed and OTC (nutritional) pharmaceuticals or healthcare products, excellence in carbohydrate chemistry and direct to consumer relationships.

Our 58 years of tradition, trust and reliability is supported by our desire to look further, take a long term view and be flexible in our understanding of changing needs. Our challenge in the next millennium remains to focus successfully on meeting the aspirations of our employees and our customers, whilst balancing our increasingly research driven environment.

Our only competitive advantage remains to “Think Ahead” whilst not forgetting our humble past. Thank you for allowing us to share our future with you.

K. K. AURORA

A handwritten signature in blue ink, appearing to read 'K. K. Aurora', with a horizontal line underneath.

CHAIRMAN



In picture: Corporate Headquarters and Dosage Forms facility Whitefield, Bangalore.

A B O U T U S

Set amidst the sylvan and sprawling greenery of Whitefield in the north eastern outskirts of Bangalore, Pharmed is a dynamic, rapidly growing pharmaceutical company where our constant endeavor is to provide a better quality of life for more and more people and thus, build a better and healthier world.

This is further reinforced by our consistent growth and our achievement of being amongst the 5 fastest growing pharmaceutical companies in the Indian market. We believe in maintaining a fine balance between both innovation and discovery-led marketing. At Pharmed, we strive for a motivating environment where creativity and effectiveness are encouraged thus inculcating a high performance work culture. Cutting edge technology meets science & nature so as to manufacture and market formulations of the best quality.

We want to be recognized for having a positive impact on people's lives with our products and formulations and surpass our dream of helping build a healthier world. We firmly believe that pursuing a world-class standard in our people, products, performance, promotional tools, processes partnerships etc. will result in quantum growth. Our objective is to achieve leadership in the domestic market as well as enhance our international presence.



K.K. Aurora - Chairman, Sunjeev Aurora - Vice President, Suneet Aurora - Vice President, Sundeep Aurora - President.

O V E R T H E Y E A R S

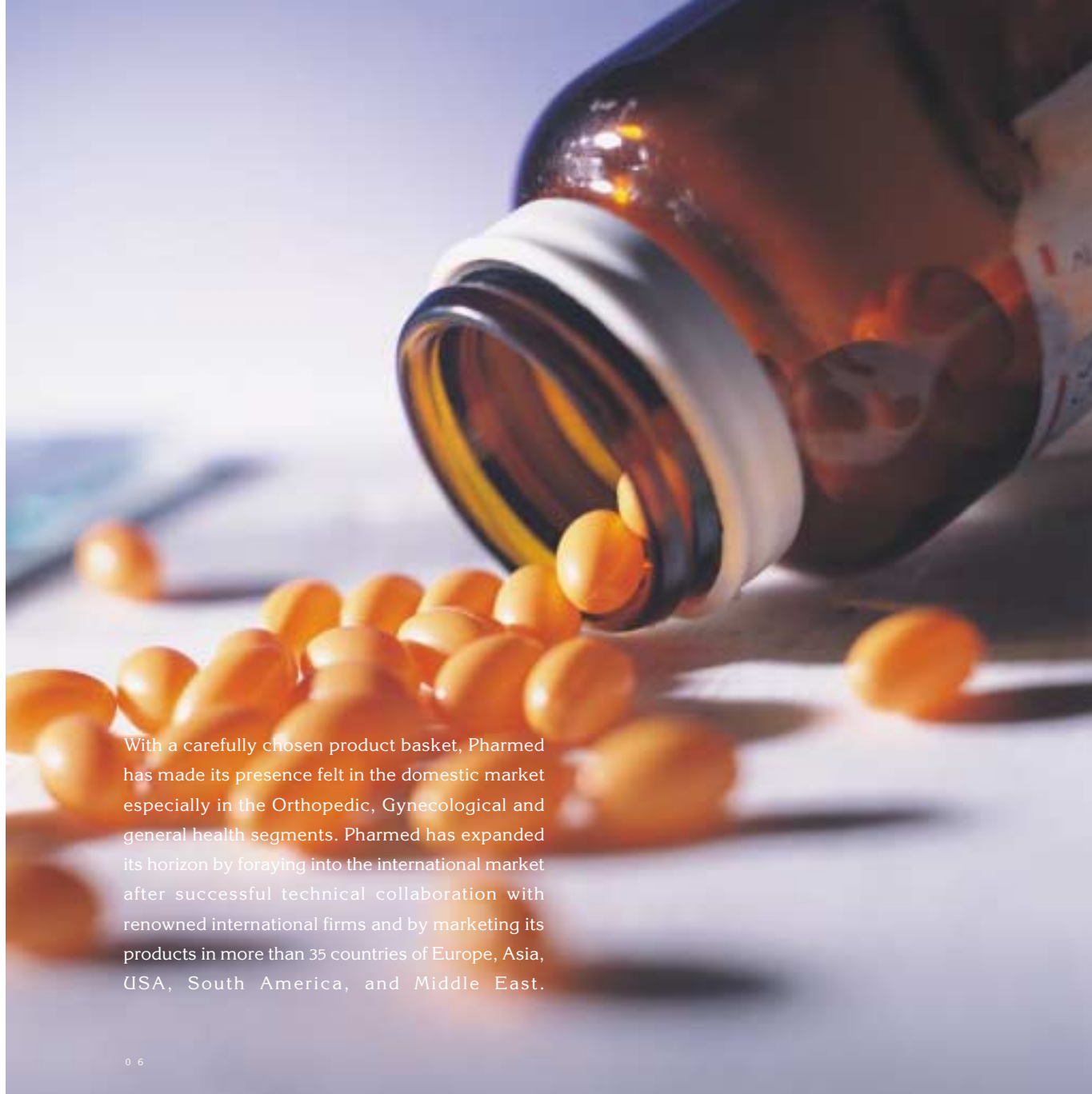
With an humble inception in 1946 the journey has been quite an eventful one for Pharmed.

Over the years we have slowly graduated from being a distributor and manufacturer for leading MNCs (such as Smithkline, Boots, Pfizer, Schering, Hoechst, Burroughs Wellcome, Parke Davis etc.) into having our own marketing in the Domestic and International markets.

Retrospecting on our moments of pride, we feel great pleasure to emphasize that Pharmed has been the pioneer of anti-TB therapy in India way back during the '60s. Our other moments of glory include introduction of first-time-in-India molecules such as Calcium Citrate (SUPRACAL), Glucosamine (CARTIGEN), pre- & pro-biotic combination-Lactobacilli with Fructooligosaccharides (LAFF) etc.



In Picture- Pharmed House Bombay, circa 1950s



With a carefully chosen product basket, Pharmed has made its presence felt in the domestic market especially in the Orthopedic, Gynecological and general health segments. Pharmed has expanded its horizon by foraying into the international market after successful technical collaboration with renowned international firms and by marketing its products in more than 35 countries of Europe, Asia, USA, South America, and Middle East.

A PROMISING FUTURE

Vision 2006 & beyond: Innovation in work and an importunate desire to excel in whatever we do are the major growth drivers at Pharmed.

We have a vision of expanding the domestic as well as international operations. We intend to diversify our product mix by strengthening our current operating segment by launching better molecules as well as by venturing into newer therapeutic segments.

We plan to adhere to our core beliefs in blending science, nature, recent research and cutting edge technology so as to give the best to the medical world.



A C R O S S I N D I A

To serve you better and faster, Pharmed has an All-India network and presence in most states. With over 300 trained medical representatives, 50 managers and a first class support team we cannot rest on our laurels of being amongst the 5 fastest growing pharmaceutical companies in India.

OUR TRANSNATIONAL PRESENCE - G L O B A L P R E S E N C E

Market presence and depth in individual markets will continue to grow as more products obtain regulatory approval.

We are still learning, but remain excited by the immense opportunity.



Q U A L I T Y

“Quality is our highest and first priority, next comes rest”.

Our commitment to quality and service continues to grow as we do. We continue to invest in technology and equipment upgrade training and research with the objective of delivering top-quality products.

Pharmed Medicare have been awarded the cGMP certificate and we operate accordingly: all production phase from goods receipt to finished product are subject to continuous monitoring and full documentation. Our laboratories are able to employ a wide range of methods in the analysis of physical, chemical and microbiological testing. Highest priority is provided to quality control and adequate precautions are taken to ensure that there are no lapses on the production front.

Pharmed's commitment to quality assurance begins with our raw material suppliers. We work as a team to monitor and maintain product quality and consistency.

The raw materials are thoroughly tested before a decision is made regarding suitability for use within a specific production facility. There after, our equipment and monitoring systems assure that the integrity of the product is not compromised in any way.



PEOPLE

Our people and our products are our greatest assets. With more than 800 employees, spanning various fields (viz., highly qualified healthcare professionals, pharmacists, R & D scientists, microbiologists, medical consultants, product management and sales executives, sales admin, HR personnel etc.,) we constantly strive to bring out the best in individuals with our core values rooted in respecting individual talent, nurturing intellectual expertise, enhancing teamwork, creating a highly conducive work environment and maintaining transparency and an open-door policy.





W H Y A R E P H A R M E D P R O D U C T S S U C C E S S F U L ?

We believe in maintaining a fine balance between innovation and discovery-led marketing. At Pharmed, cutting edge technology meets science & nature so as to manufacture and market formulations of the best quality.

We firmly believe in constantly pursuing world-class standard in our people, products, performance, promotional tools, processes, partnerships etc. to result in a quantum growth so as to lead in the domestic market as well as enhance our international presence.



R E S E A R C H & P A T E N T S

Our ISO 9001:2000, HACCP, GMP business has over 55 years experience in the Nutrition, Health and Pharmaceutical arena. We offer a comprehensive one-stop- shop solution for nutrition marketing companies.

We provide product formulation development, packaging design, product supply and continuing regulatory support to leading companies in over 35 countries.

Our scientists are focused on renewable resources, particularly carbohydrates. We are still in an embryonic stage, but have a clear strategy in developing niche products in global markets.

In 2004-2005 we filed over 20 global patent applications.



M A N U F A C T U R I N G

Pharmed Medicare conducts manufacturing operations in Bangalore. Driven by breakthrough objectives and continuous improvement, this site supply products for customers located around the world. Through a strategic focus on areas such as cost-effectiveness, speed and flexibility, and regulatory excellence, the company has earned world-class status in manufacturing operations.



ISO 9001-2000 &
HACCP CERTIFIED



ETHICAL AUDIT COMPLIANT



BRC GLOBAL STANDARD -
CONSUMER PRODUCTS



DANISH MEDICINES
AGENCY

G M P C E R T I F I E D

Our company follows cGMP norms laid down by WHO for manufacturing all products.



In picture: Corporate Headquarters and Dosage Forms facility Whitefield, Bangalore.

EXCELLENCE IN CONTRACT MANUFACTURING

From concept to logistics, our product development capability and global market knowledge gives us a long term sustainable advantage. We continue to strive to improve our regulatory knowledge in key markets. Most of our products have been registered and a few are under registration in over 30 countries. Our Bangalore facility is EU cGMP Certified.

TABLETS

- ☞ Full range of shapes and sizes available
- ☞ Compression capabilities accommodate all types of material
- ☞ Film coating available in clear and custom made colors
- ☞ Chewable tablet technology available
- ☞ Timed released manufacturing capabilities
- ☞ In-house film coating technology
- ☞ Over 2 billion tablets produced annually

CAPSULES

- ☞ Powder and pellet fill capabilities
- ☞ Accommodate small orders as low as 100,000 capsules
- ☞ Wide variety of colors and sizes available
- ☞ Time release

GELS & CREAMS

- ☞ Natural formulas
- ☞ Pharmaceuticals
- ☞ Jar or tube packing

POWDERS

- ☞ Soya protein shakes
- ☞ Sachets
- ☞ Concentrates

All are available in low or high-dose formulations, supplied in bulk or pre-packaged in bottles, jars, or blisters to your specifications.

From concept to logistics, our product development capability and global market knowledge gives us a long term sustainable advantage. We continue to strive to improve our regulatory knowledge in key markets. Most of our products have been registered and a few are under registration in over 30 countries. Our Bangalore facility is EU GMP inspected.



A P I

Active Pharmaceutical Ingredients (APIs) are the active form of drugs, whose formulated dosage forms are directly used for the treatment of diseases. In the present scenario, the manufacture of APIs demand systems such as US FDA, cGMP, etc, to deliver APIs of superior quality.

Pharmed Medicare is an integrated pharmaceutical major (headquartered in Bangalore, India) with diversified competencies in API manufacturing and formulations, with a strong orientation towards the advanced regulated markets.

Pharmed API research mainly focuses on the yet untapped and challenging area of carbohydrate chemistry. At present, APIs of carbohydrate origin are very limited due to lack of expertise in synthetic carbohydrate chemistry and also uneasy handling features of such compounds. This area remains to be explored to a large extent and hence is a high growth segment. Pharmed offers a portfolio of specialized carbohydrate derivatives such as Glucosamine derivatives and other carbohydrates of nutritional importance or with potential pharmaceutical activity.

In 2006 we also expect to initiate partnerships in custom synthesis with leading clinical research and pharmaceuticals companies.



In picture: API manufacturing and research facility.

P H Y T O N U T R I E N T S

Phytonutrients are nutrients concentrated in the skin of many vegetables and fruits and to a lesser extent found in grains and seeds. Our skilled staff have the experience in extracting high quality standardized botanical ingredients from the crude drugs. We supply these extracts to the nature/health food, cosmetic and pharmaceutical industries efficiently and cost effectively.

Our advanced extraction and manufacturing technology and quality assurance system assure standardized activity, stability, particle size and achievement of microbiology, residual pesticide, heavy metal and residual solvent profile as per USP and EU requirements.

Phytonutrients have recently received greater attention, as they are powerful nutrients to help boost and maintain optimal health.



B I O T E C H N O L O G Y

Biotechnology includes any technique that uses living organisms to make or modify products, to improve plants or animals or to develop microorganisms for specific uses. The industrial exploration of biological systems and processes hold great potential for significantly improving human health and agricultural productivity; supplying more nutritious food; producing industrial products at much cheaper prices and improving the quality of environment more effectively on a sustainable basis.

Biotechnology is a fast emerging sector and is expected to play a key role in the pharmaceutical arena as well as the new economy. India has many comparative advantages in terms of knowledge, skills, R&D facilities and costs in the sector. The institutional infrastructure in the country provides the basic foundation for these strengths to translate into business opportunities.

The union government as well as the state governments have taken various initiatives to boost biotechnology in India.

At Pharmed we hope to establish a core competence position in this new frontier over the next 5 years.



I S O - 9 0 0 1 & H A C C P

Pharmed Medicare is certified ISO 9001:2000 for Quality Management System and HACCP for the management of product safety. We are proud to demonstrate our technological ability and determination in achieving this accreditation.

Our customers and outsourcing sponsors are the direct benefactors of our ISO certification obtained through independent audit. The company exhibits dedication to quality assurance by maintaining up to date documentation following cGMP and ICH guidelines. We have developed a concise method of top-level documentation, which weaves all the operational documents into a coherent set which is easy to understand and manage. We have adopted the HACCP safety methodology, by which it is possible to restrict contamination proactively. Pharmed Medicare products comply with a proven Quality-model for Quality Assurance in:

- ☞ Provision of appropriate resources (infrastructure, personnel, equipment etc)
- ☞ Planning and improvement of our processes for production of products and services
- ☞ Our purchasing activities
- ☞ Staff training
- ☞ Maintaining records
- ☞ Responsible environment care



PARTNERSHIPS

Since our beginning in 1946, partnerships have been a key ingredient for our success.

- ☞ 1946's Distributor, Menley & James, Predecessor to Smith Kline.
- ☞ 1950's Contract Manufacturer for Boots, Pfizer, Smithkline, Cyanamid, Schering, many more.
- ☞ 1960's Started joint Venture with Wander SA (Switzerland), now Novartis SA.
- ☞ 1960's Began collaboration with Bracco SPA (Italy), ongoing.
- ☞ 1990's Collaboration, Tishcon Inc, USA.
- ☞ 1990's Private label supplier to various leading brands in Pharmacies in Europe.







PRODUCTS



CERTIFICATE

TUV
MANAGEMENT SERVICE



Building Swasthly Services Ltd
Yashwantrao Chavan Research Centre
Wagle Complex, Pimpri East
Mumbai-411 004, India
Tel: 022 261 8241 Fax: 022 261 8232

Pharmed Medicare (P) Ltd
Pharmed Gardens Whitefield Road
Bangalore 560 048 India

is certified as meeting the
requirements of the
BRC Global Standard – Consumer Products
Issue 1, August 2003



ment:
ing of solid oral
% of raw materials
d products.

CERTIFICATE

**PHARMED
MEDICARE**

Pharmed Gardens, Whitefield Road,
Bangalore- 560 048. INDIA
Phone: +91 80 2841 0233,
Fax: +91 80 2841 0232,
E-mail: pharmed@vsnl.com



ISO 9001-2000 &
HACCP CERTIFIED



ETHICAL AUDIT COMPLIANT



BRC GLOBAL STANDARD -
CONSUMER PRODUCTS



DANISH MEDICINES
AGENCY

GMP CERTIFIED

www.pharmedmedicare.com